

KENYA WILDLIFE SERVICE VACANCIES

The Kenya Wildlife Service is a State Corporation, whose responsibility is to manage and conserve wildlife in Kenya. The Service seeks to recruit dynamic, innovative and experienced individuals to fill the following positions at its Headquarters and field.

1. Marketing Manager “JG 4” (One (1) Post)

Reporting to the Head of Marketing and Business Development, the successful candidate will have overall responsibility for planning, designing and co-ordinating KWS Marketing Strategic Activities.

Duties and responsibilities

- Development and implementation of marketing strategies.
- Ownership of the KWS brand and value proposition
- Creation of all ATL & BTL activities
- Designing, promoting & driving the product road map

Requirements

- Bachelors Degree
- Membership of a relevant marketing professional body or professional certification
- 3 years experience in a managerial role
- Proven leadership of marketing teams
- ICT skills
- Possession of valid certificate of Good Conduct obtained from the CID.

2. Market Research Manager “JG 4” (One (1) Post)

Reporting to the Head of Marketing and Business Development, the overall responsibility for the successful candidate will be to co ordinate market research activities.

Duties and responsibilities

- Communicating with clients to understand and document business objectives
- Selecting the most appropriate research methodology and techniques
- Designing qualitative and quantitative research plans for products in all stages of the product life cycle
- Designing research questionnaires and moderator guides

- Interpreting data, writing reports, and making actionable recommendations

Job Requirements

- Bachelors Degree
- Membership of a relevant marketing professional body or professional certification
- 3 years experience in market research in a reputable research company
- Practical experience with a wide array of new product, brand, advertising & customer satisfaction research methodologies
- Strong analytical skills with experience in statistical modeling and analysis
- Proficiency in carrying market research
- Possession of valid certificate of Good Conduct obtained from the CID.

3. Marketing Officer “JG 6” (One (4) Post)

Reporting to the Marketing Manager, the overall responsibility for the successful candidate will be timely implementation of KWS marketing strategy.

Duties and responsibilities

- Planning, implementation & evaluation of approved KWS marketing strategies
- Communicating with target audiences and managing customer relationships
- Management and production of marketing collateral

Job Requirements

- Bachelors Degree
- Membership of a relevant marketing professional body or professional certification
- 2 years experience
- ICT skills
- Proficiency in current E Marketing trends is an added advantage
- Possession of valid certificate of Good Conduct obtained from the CID.

4. Product Development Officer “JG 6” (One (1) Post)

Reporting to the Market Research Manager, the overall responsibility for the successful candidate will be successful development of new products.

Duties and responsibilities

- Planning, implementation & launching of new products
- Maintenance of market positioning and competitive edge

Job Requirements

- Bachelors Degree
- 2 years experience
- ICT skills
- Possession of valid certificate of Good Conduct obtained from the CID.

Interested and suitably qualified individuals should forward their applications enclosing copies of their academic and professional certificates, detailed CV indicating work experience, current remuneration and employer, daytime telephone contact – both office and mobile, names and addresses of three referees, to reach the undersigned not later than **25th February 2010**.

Only shortlisted candidates will be contacted.

**Director
Kenya Wildlife Service
P O Box 40241 - 00100
Nairobi.**